



The Mental Health & Wellbeing Conference

Sponsorship Opportunities

Thursday 11th May 2023 | Cardiff City Hall

Supported by:



Partner Sponsor:

**SPONSORSHIP
AVAILABLE**

ABOUT THE EVENT



Why Attend:

The Mental Health & Wellbeing Show - a professional all-day show in Cardiff City Hall, 11th May 2023, aiming to promote positive mental health through open conversation, promoting awareness and sharing real-life experiences.

The show will include a selection of seminars focused on topics such as coping with mental illness, ways to promote positive mental health, and how to support people around you who are suffering with ill mental health. Alongside this is an exhibition with over 60 charities, organisations and companies promoting their helpful resources, services and initiatives designed to support positive mental health and wellbeing.

Date: 11th May 2023

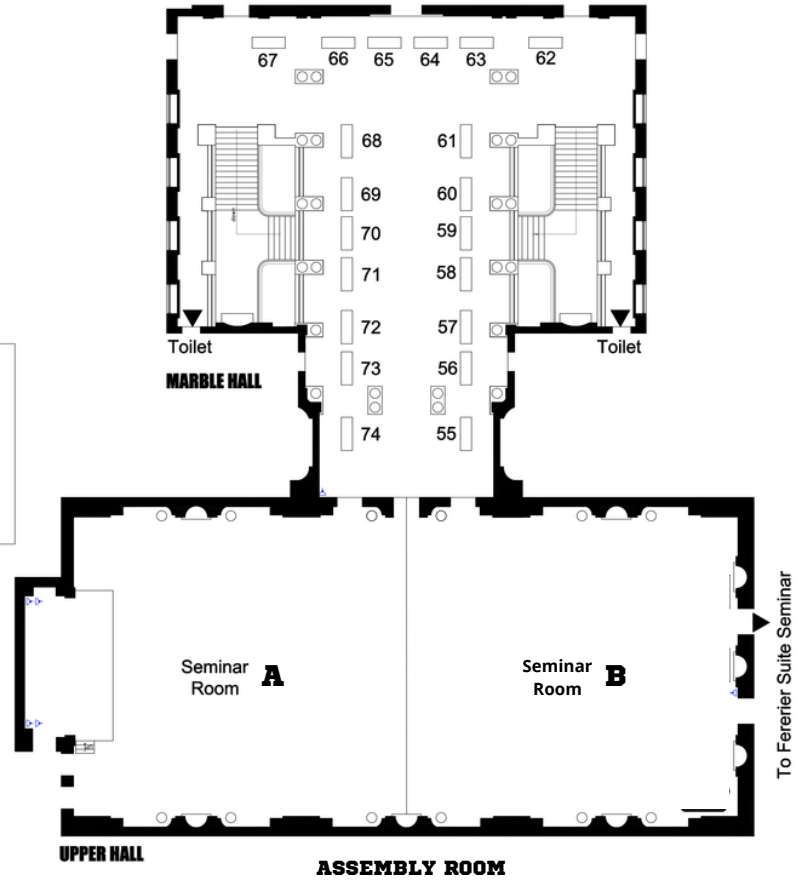
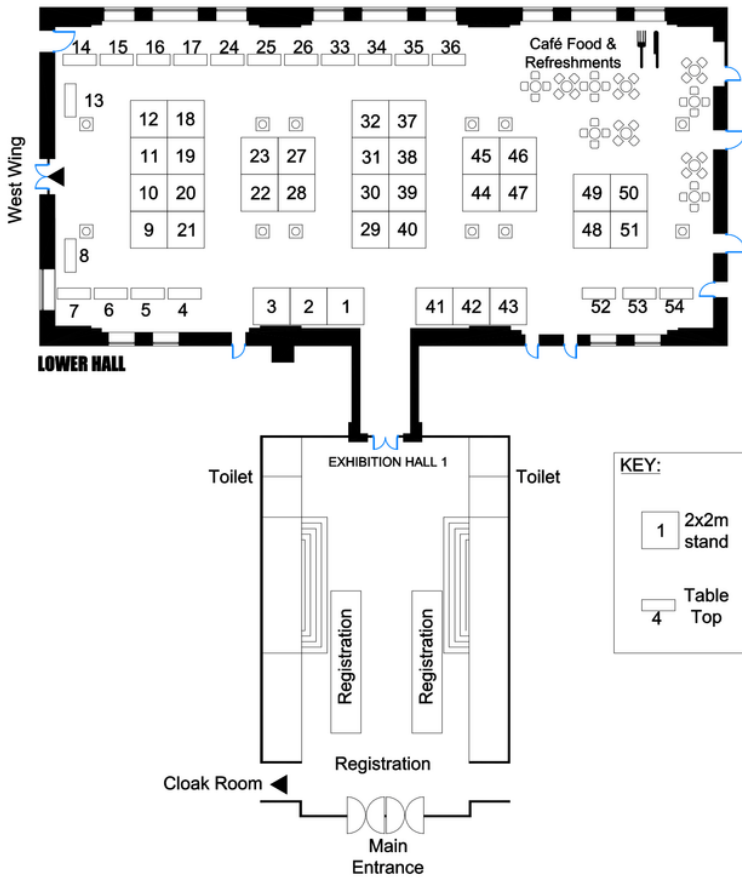
Venue: Cardiff City Hall

Time: 9.00am - 4.00pm



The Mental Health
& Wellbeing Show

FLOORPLAN



SPONSORSHIP OPPORTUNITIES



Why sponsor?

Headline

- 4x2 exhibition stand in prime location
- 1 hour Speaking Slot
- List of delegate contact details from Seminar
- One piece of literature placed in all delegate bags
- Company banners placed near registration desks
- Company logo printed on all delegate bags
- Company logo on the front page of show's web page
- Company logo on the floor plan
- Company logo on sponsorship wall on the day of the show
- Two page spread in delegate brochure
- Interview with film crew
- Company logo on all campaign literature
- Company logo on all Mental Health & Wellbeing Show emails
- Inclusion on intensive social media campaign

Price £8000

Partner

- 2x2 exhibition stand in prime location
- Company logo on the front page of show's web page
- Company logo on the show floor plan
- Company logo on sponsorship wall on the day of the show
- One page spread in delegate brochure
- Interview with film crew on the day of the show
- Company logo on all campaign literature
- Company logo on all Mental Health & Wellbeing Show emails
- Inclusion on intensive social media campaign

Price £5000

SPONSORSHIP AVAILABLE

SEMINAR ROOM SPONSORSHIP



Benefits of sponsoring a Seminar room

1. Captive audience of engaged attendees
2. Banners at the front of each room for all delegates to see, great for photos
3. Leaflets on every chair, replaced every hour
4. Inclusion in our social media campaign as one of our show sponsors

Ferrier Suite

180 Capacity

Earlybird: £600

Regular: £800



Room D

100 Capacity

Earlybird: £600

Regular: £750



Room A

40 Capacity

Earlybird: £250

Regular: £350



Room B

60 Capacity

Earlybird: £400

Regular: £500



Room C

60 Capacity

Earlybird: £400

Regular: £500



ADVERTISING OPPORTUNITIES

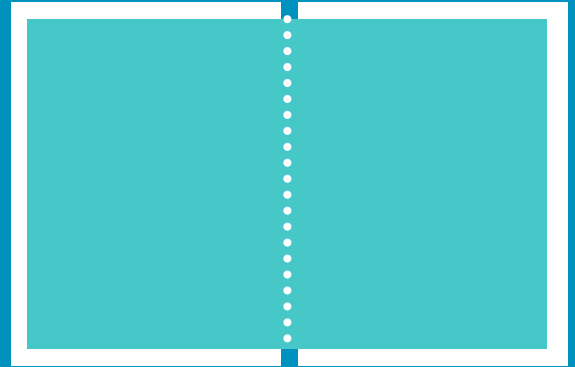
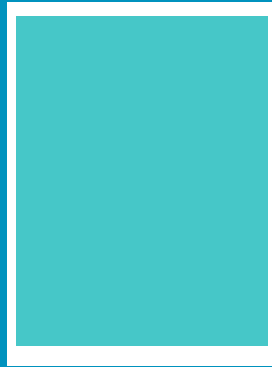


Brochure advertising

Half Page £295

Full Page £495

Double Page £795



Extras



Delegate Bags
£2000

Company logo printed on the 3,000 delegate bags given to each person on the day.



Leaflet in bags
£500

A leaflet of your choice to be inserted into 3,000 delegate bags handed out on the day.



Staff Uniform
£600

Company logo printed on the sleeve of staff t-shirts. Up to 30 staff on the day. Worn at marketing events leading up to the show.



Lanyards
£2000

Company logo printed on the lanyards. Worn by staff, exhibitors and delegates. 3,000 printed one sided



Award Sponsor
£1000

Company logo on the award, as well as presenting it to the winner, and full media coverage.



Breakfast Sponsor
£1000

You will be the main speaker at the networking breakfast, and also have a chance to hand out any company literature too.

All prices are +vat



The Mental Health & Wellbeing Conference

Get in touch to book

02922 400382

events@ajuda.org.uk

www.mhwshow.co.uk

Supported by:



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