



# The Mental Health & Wellbeing Show

## Pre Show Exhibitor & Sponsor Guide

Thursday 17th May 2024 | Cardiff City Stadium

Supported by:



Platinum Sponsor:



# ABOUT THE EVENT



## Why Attend:

The Mental Health & Wellbeing Show - a professional all-day show taking place in Cardiff on Friday 17th May 2024. The event aims to promote positive mental health through open conversation, promoting awareness and sharing real-life experiences.

The show will include a selection of seminars focused on topics such as coping with mental illness, ways to promote positive mental health, and how to support people around you who are suffering with ill mental health. Alongside this is our exhibition hall with over 60 charities, organisations and companies promoting their helpful resources, services and initiatives designed to support positive mental health and wellbeing.

Date: 17th May 2024

Venue: Cardiff City Stadium.

Time: 8.00am - 4.00pm



The Mental Health  
& Wellbeing Show

# EXHIBITION



Your stand will feature in the Cardiff City Stadium Exhibition Area.

You will be able to dress your stand, use your own graphics, and share leaflets & merchandise.

You can also choose from a range of sponsorship packages too!

[www.mhwshow.co.uk](http://www.mhwshow.co.uk)



The Mental Health  
& Wellbeing Show

# FLOORPLAN (TO BE CONFIRMED)



# EXHIBITION STANDS



## Banner only

Early bird price: £295

Regular price: £350

Your banner will be placed in the main exhibition area



## Table top

Early bird price: £495

Regular price: £595

includes: 6ft table, table cloth, 2 chairs and WiFi

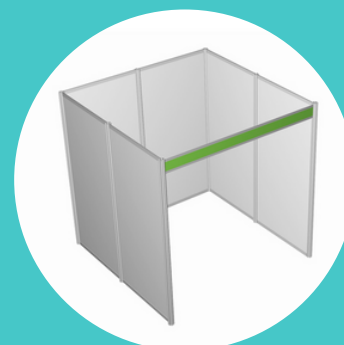


## 2m x 2m Shell Scheme

Early bird price: £795

Regular price: £895

includes: 2m x 2m shell scheme stand, hard walls, 6ft table, table cloth, 2 chairs, WiFi



## 4m x 2m Shell Scheme

Early bird price: £1,350

Regular price: £1,450

includes: 4m x 2m shell scheme stand, electric socket, lighting, hard walls, 6ft table, table cloth, 2 chairs, WiFi



# SPONSORSHIP OPPORTUNITIES



## Why sponsor?

### Headline

- 4x2 exhibition stand in prime location
- 1 hour Speaking Slot
- List of delegate contact details from Seminar
- One piece of literature placed in all delegate bags
- Company banners placed near registration desks
- Company logo printed on all delegate bags
- Company logo on the front page of show's web page
- Company logo on the floor plan
- Company logo on sponsorship wall on the day of the show
- Two page spread in delegate brochure
- Interview with film crew
- Company logo on all campaign literature
- Company logo on all Mental Health & Wellbeing Show emails
- Inclusion on intensive social media campaign
- 100 free tickets to share with colleagues & clients

Price £10,000

### Partner Sponsor

- 2x2 exhibition stand in prime location
- Company logo on the front page of show's web page
- Company logo on the show floor plan
- Company logo on sponsorship wall on the day of the show
- One page spread in delegate brochure
- Interview with film crew on the day of the show
- Company logo on all campaign literature
- Company logo on all Mental Health & Wellbeing Show emails
- Inclusion on intensive social media campaign
- 50 free tickets to share with colleagues & clients

Price £5,000

**NuCalm**<sup>®</sup>  
Own the day.

# SEMINAR ROOM SPONSORSHIP



## Benefits of sponsoring a Seminar room

1. Captive audience,
2. Banners at the front of each room for all delegates to see
3. Leaflets on every chair
4. Inclusion in our social media campaign as one of our show sponsors
5. Gain the highest level of exposure across the event

Ferrier Suite  
150 Capacity  
Earlybird: £800  
Regular: £1,000



Room D  
100 Capacity  
Earlybird: £600  
Regular: £800



Room A  
50 Capacity  
Earlybird: £400  
Regular: £500



Room B  
50 Capacity  
Earlybird: £400  
Regular: £500



Room L  
40 Capacity  
Earlybird: £400  
Regular: £500



# ADVERTISING OPPORTUNITIES

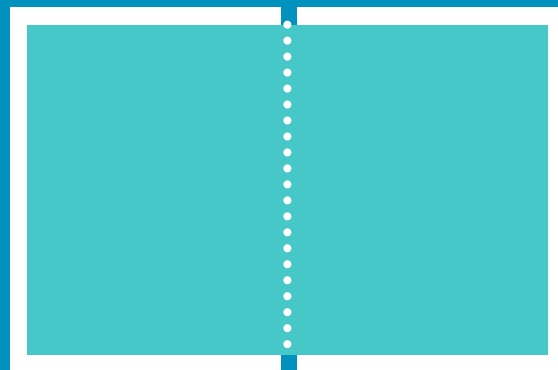
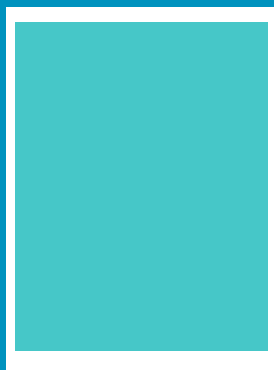
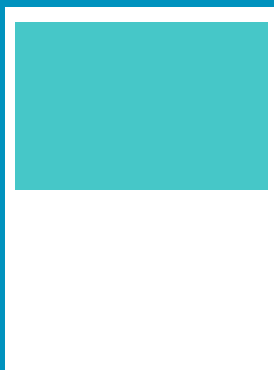


## Brochure advertising

Half Page £295

Full Page £495

Double Page £795



## Extras



Delegate Bags  
£3000

Company logo printed on the 3,000 delegates bag given to each person on the day.



Leaflet in bags  
£500

A leaflet of your choice to be inserted into 3,000 delegate bags handed out on the day.



Staff Uniform  
£600

Company logo printed on the sleeve of staff t-shirts. Up to 30 staff on the day. Worn at marketing events leading up to the show.



Lanyards  
£2000

Company logo printed on the lanyards. Worn by staff, exhibitors and delegates. 3,000 printed one sided



Award Sponsor  
£1000

Company logo on the award, as well as presenting it to the winner, and full media coverage.



Breakfast Sponsor  
£1000

You will be the main speaker at the networking breakfast, and also have a chance to hand out any company literature too.

All prices are +vat





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Get in touch to book

02922 400382  
[mhwshow.co.uk](http://mhwshow.co.uk)

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